

# MARINA MOBILISATION AND MUTUAL LEARNING WORKSHOP

## *Invitation*

*Discuss, Explore, Propose and Network*

## MARITIME CUISINE MEETS SUSTAINABLE TOURISM *Challenges and Opportunities*

11<sup>th</sup> May 2017

Nausicaá | Boulogne sur Mer | France



Dear Madam, Dear Sir,

We are pleased to invite you to the international Mobilisation and Mutual Learning Workshop

***Maritime Cuisine Meets Sustainable Tourism  
Challenges and Opportunities***

that will take place on the 11<sup>th</sup> May 2017 in Boulogne sur Mer, France.

A draft agenda is attached for your perusal.

The workshop will be organised in the framework of the MARINA project funded by the European Commission's Horizon 2020 programme and hosted by Nausicaa, National Sea Experience Centre, one of the biggest aquariums in Europe and one of the most visited tourist sites in France.

The workshop will bring together European and national representatives from tourism and seafood industry, researchers, policy makers, civil society and citizens. It is aimed at exchanging knowledge and expectations and proposing a sustainable and integrated roadmap of recommendations based on Responsible Research and Innovation (RRI) dimensions: public engagement, gender balance, open access, science education, governance and ethics, in response to triggering questions:

***How can sustainable seafood production and consumption contribute to competitive and sustainable coastal and maritime tourism in Europe?***

***What types of Responsible Research and Innovation actions should be put in place so that sustainable seafood production and consumption could help the coastal and maritime tourism grow sustainably?***

In order to build a challenging agenda and as soon as you have registered, you will be invited to submit your proposals of actions in response to the triggering questions on the MARINA knowledge sharing platform ([www.marinaproject.eu](http://www.marinaproject.eu)) or by e-mail.

The workshop is the second one in a series of MARINA international workshops. It will be carried out by professional facilitators from the Cyprus Neuroscience and Technology Institute (CNTI) according to an innovative Structured Democratic Dialogue (SDD) method that was designed to give everybody a chance to participate in different ways all along the day and to reach a common vision.

The workshop results, together with the results of other MARINA workshops across Europe, will be:

- Freely accessible on the [MARINA Knowledge Sharing Platform](#) for anyone interested in marine and coastal issues and Responsible Research and Innovation (RRI);
- Shared with other collaborative projects and likeminded initiatives;
- Presented and discussed at related marine and RRI national and international events;
- Taken forward to shape the further work of the project and to inform future policy and research;
- Reported to the European Commission,

As space is limited, your confirmation of attendance will be greatly appreciated at [MARINA Workshop Participation Form](#) or at [marina@nausicaa.fr](mailto:marina@nausicaa.fr)

As a key stakeholder in the domain, your opinions are considered to be vital to the discussions and the outcomes of the workshop.

We very much look forward to hearing from you and hope that you would be willing to accept our invitation.

Yours sincerely,

Philippe VALLETTE, General Manager  
Florence HURON, Head of the International Projects Unit  
Iwona GIN, Manager of MARINA Project  
Justine DELETTRE, Manager of Mr.Goodfish Programme

**IMPORTANT: The workshop will be conducted in English, broadcast and graphic recorded**

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[www.marinaproject.eu](http://www.marinaproject.eu)

[projects@nausicaa.fr](mailto:projects@nausicaa.fr)  
[www.nausicaa.fr](http://www.nausicaa.fr)

# AGENDA

**From 2<sup>nd</sup> May 2017** In order to build a challenging agenda, and to best define the roadmap, you, as participants, are invited to submit digitally two ideas in response to the triggering question in three different modes: as a single statement, as a text-based clarification and as a one-minute video clarification. As soon as you have registered, we will contact you by e-mail /telephone with instructions.

Triggering question *What types of Responsible Research and Innovation actions should be put in place so that sustainable seafood production and consumption could contribute to competitive and sustainable coastal and maritime tourism in Europe?*

**10th May 2017** **Nausicaa, Boulogne sur Mer**

15:00 – 17:30 Introduction of the workshop topic: Visit of Nausicaa exhibitions and presentation of Mr.Goodfish programme

19:00 – 21:30 Dinner – Ice breaking and getting to know each other  
Restaurant, Boulogne sur Mer

**11<sup>th</sup> May 2017** **Nausicaa, Boulogne sur Mer**

08: 30 – 09: 15 Welcome and Introductions

09:15 – 09:20 Presentation of the MARINA project, its Knowledge Sharing Platform for Responsible Research and Innovation in marine science

09:20 - 09:30 What we are going to do today – Presentation of the agenda of the day and of the Structured Democratic Dialogue facilitation method

09: 30 - 10: 45 Each participant will present their ideas to the whole group. Clarifications and discussion

10: 45 - 11: 00 Coffee break

11: 00 - 13: 00 Together participants will group the ideas according to similarities

13: 00 – 14:00 Lunch

14:00 - 14: 20 Participants will vote the ideas that are the most important to them

14: 20 – 16:00 Creating a road map by prioritizing and deciding how the ideas are interrelated

16:00 – 16:30 Understanding the roadmap and discussing its practical implications

16.30 - 16.45 Coffee break

16:45 - 18.00 *What types SMART actions should be put in place so that sustainable seafood production and consumption could help the coastal and maritime tourism grow sustainably ?*  
Suggesting specific, measurable, achievable, responsible and time-related actions that are needed to implement the roadmap (work in small groups and presentation of results). Conclusions.

# TRAVEL AND ACCOMMODATION

## TO REACH THE VENUE

Nausicaa, Centre National de la Mer  
62200 Boulogne-sur-Mer  
Boulevard Sainte-Beuve, France

### BY CAR

From PARIS: 250 km  
From BRUSSELS: 220 km  
From LONDON: 160 km

### BY TRAIN

From PARIS – GARE DU NORD or LILLE EUROPE or LILLE FLANDRES  
Direction: BOULOGNE VILLE. To buy your ticket online <http://www.sncf.com/en/passengers>

From PARIS ROISSY CDG Airport  
Direction LILLE. Change at LILLE EUROPE or LILLE FLANDRES.  
Then direction: BOULOGNE SUR MER. To buy your ticket online  
<http://www.sncf.com/en/passengers>

From ST PANCRAS INTERNATIONAL LONDON  
Direction: BRUSSELS. Change at CALAIS-FRETHUN. To buy your ticket online [www.eurostar.com](http://www.eurostar.com)  
Then direction BOULOGNE VILLE. To buy your ticket online <http://www.sncf.com/en/passengers>

From BRUXELLES MIDI / BRUSSEL ZUID  
Direction: PARIS. Change at LILLE EUROPE or LILLE FLANDRES.  
Then direction: BOULOGNE SUR MER. To buy your ticket online  
<http://www.sncf.com/en/passengers>

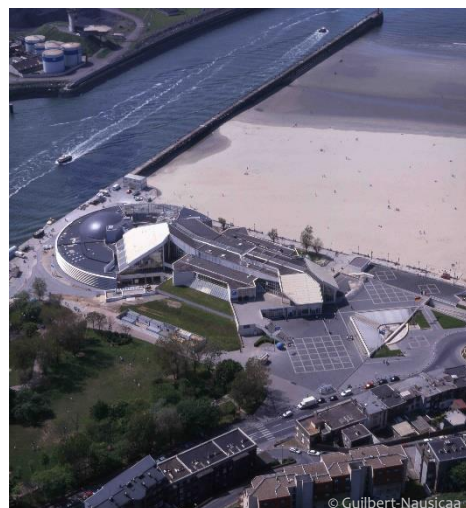
From BOULOGNE VILLE railway station to Nausicaa  
20-minute walk by foot or 10-minute drive by taxi (fare: around 10 EUR)

## TO FIND A HOTEL

La Matelote hotel \*\*\*\*  
<http://www.la-matelote.com/en/>

Opal’Inn Hotel \*\*\*  
<http://www.hotel-opalinn.com/lhotel/?lang=en>

IBIS Centre Les Ports \*\*\*  
<http://www.accorhotels.com/fr/hotel-0602-ibis-boulogne-sur-mer-centre-les-ports/index.shtml>



## WORKSHOP CONTACTS



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## MARINA Coordinator



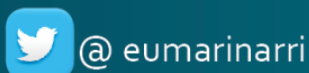
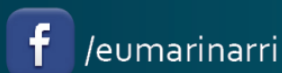
**CONSIGLIO NAZIONALE DELLE RICERCHE (CNR), Italy**

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## MARINA CONSORTIUM PARTNERS



Stay up to date:  
[www.marinaproject.eu](http://www.marinaproject.eu)



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