



Jumpstart Youth Campaign Informational Packet Campaigning and PR training 5-7 March, Lapta/Lapithos

Youth Center Union and Future Worlds Center are jointly organizing a training on **Campaigning and Public Relations (PR)** as part of the E.U.-funded project "Jumpstart-Youth Peace Campaign in Cyprus" for the weekend **5-7 March**, at **L.A Resort hotel in Lapta/Lapithos**.

The training will include sessions on Campaigning and Ethics, Public Relations and formation and work with specific action teams. A draft agenda is provided below.

Friday, 5 March 2010	
Time	Activity
17:00	Departure from Nicosia
18:00-20:00	Arrival, welcome, expectations of the training
20:00	Dinner

Saturday, 6 March 2010	
Time	Activity
9:30-11:30	An exploration of public space, social space, cyberspace and Media space
11:30-12:00	Coffee Break
12:00-13:30	Propaganda, Terrorism and Media manipulation mechanisms
13:30-15:00	Lunch
15:00-16:30	Reflections and Training exercise

Sunday, 7 March 2010	
Time	Activity
9:30-11:30	Public Relations and Campaigning
11:30-12:00	Coffee Break
12:00-13:30	Public Relations and Campaigning
13:30-15:00	Lunch
15:00-16:30	Formation of Action teams and Discussions

Future Worlds Center

(legal reg.: Cyprus Neuroscience and Technology Institute)

Unit 1: New Media Lab - Unit 2: Development Education - Unit 3: Humanitarian Affairs
Promitheos 5, 1065 Lefkosia, CYPRUS. Tel. +357 22 87 38 20 Fax. +357 22 87 38 21

<http://www.jumpstart-cyprus.org/>

<http://fwcis.blogspot.com>



The project "Jumpstart-Youth Peace Campaign in Cyprus" receives funding from the European Commission. This document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of Gençlik Merkezi Birligi (Youth Center Union) and can under no circumstances be regarded as reflecting the position of the European Union.



Eligible applicants to the training are young people island-wide, **aged 18-30** who would like to get actively involved in peace-building activities relating to the areas of **Human Rights** (Youth/Gender issues), **Environment** (ecology, urban planning) and **Entertainment** (music, dance performances, workshops). These small-scale projects will be implemented during a Peace Bus tour around the island, expected to take place over several weekends from May - July 2010.

The Campaigning and PR training will engage 15 people from each community. Participation criteria will include willingness and availability to contribute to further activities as well as previous experience in youth projects.

Jumpstart Youth Campaign: The actions within the Jumpstart Youth Campaign aim to increase confidence-building and co-operation between the Greek Cypriot and Turkish Cypriot Youth (18-30).

"Jumpstart the Peace" project is implemented by Youth Center Union (Gençlik Merkezi Birligi), a Turkish Cypriot organization, which is the main applicant, and Future Worlds Center (legally reg. Cyprus Neuroscience and Technology Institute) which is the partner organization for the Greek Cypriot Community. The project is funded with support from the European Union.

Note: *Accommodation and food are covered by the Jumpstart Youth Campaign project. Transportation from Nicosia will be provided by bus.

Participation form:

If you wish to participate in the upcoming training, please fill in the form below and send it back to Jumpstart co-ordinators at: nicolina.markidou@gmail.com and huseyin.kursat@gmail.com by **Friday 26th February**.

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Personal Information	
Name	
Date of Birth	
Gender	female <input type="checkbox"/> male <input type="checkbox"/>
Address	
Phone Number	
E-mail	
Are you a permanent resident of Cyprus?	
Educational Information	
What is your educational level?	
What is your level of English?	Poor <input type="checkbox"/> Medium <input type="checkbox"/> Good <input type="checkbox"/> fluent <input type="checkbox"/>
What other languages do you speak?	
Activities / Personal Interest	
Are you a member of any youth organisation, society etc? If so, which ones.	
Please tell us your previous experience in youth work/activities.	

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Please state if you participated in any previous youth trainings and If so, how were your experiences?	
Could you be involved in other "Jumpstart" activities in the future?	
If so, which area would you like to contribute to?	Human Rights <input type="checkbox"/> Environment <input type="checkbox"/> Entertainment <input type="checkbox"/>
Do you have any health conditions/dietary requirements?	
Signature:	
Date and Place:	

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